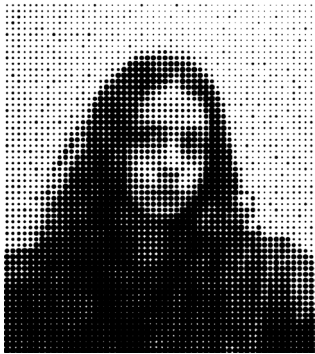


Sofia Crescenzo

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EDUCATION

01\2026 - Present
Universidad de Palermo
Publicidad
Public awareness campaigns, Point of sale campaigns, Public Relations, ,
Marketing, Creative solutions, Interdisciplinary projects.

09\2025 - Present
Politecnico di Milano
Master Degree in Communication Design
Digital media, Traditional media, Graphic design, Storytelling, Marketing,
Technology, Creative solutions, Sustainable solutions, Interdisciplinary
projectswith a very hands-on approach.

01\2025 - 06\2025
Hong Kong Design Institute
UX-UI Design
Intuitive user experiences, Design theory, Training on prototyping tools, Practical
projects, Portfolio development, Careers in digital design, Creativity, Innovation

01\2024 - 06\2024
Plymouth University
Graphic design with Typography
Specialized training, Graphic design, Typography, Theory and practice,
Advanced visual design skills, Real-world projects, Branding, Publishing,
Digital design, Contemporary design career

09\2022 - 07\2025
Politecnico di Milano
Bachelor Degree in Communication Design
Digital media, Traditional media, Graphic design, Storytelling, Marketing,
Technology, Creative solutions, Sustainable solutions, Interdisciplinary
projectswith a very hands-on approach.

09\2017 - 06\2022
Liceo Scientifico
Higher Secondary (Maturità Scientifica)

TECHNICAL SKILLS

Adobe Photoshop	Figma
Adobe Illustrator	Blender
Adobe Premiere Pro	Visual Studio Code
Adobe After Effects	
Adobe InDesign	

EXPERIENCE

09\2025 - Present
Teaching Assistant
Design Department, Politecnico di Milano

09\2022 - Present
Rhythmic Gymnastic Teacher
Ritmica Milano, Milano, Italia

07\2025 - 09\2025
Bartender
Panfè SRL, Milano, Italia

DESIGN COMPETENCIES

Video editing
Editorial design
Branding
Welfare design
Concept design
Photo editing

MORE ABOUT ME

Rhythmic gymnastics
Fashion
Travelling
Drawing
Mental and Physical health
Hiking

LANGUAGES

Native language: **Italian**
Second language: **English**